

25 YEARS
PlanITROI
Expect More.

Not All ITADs Are Built The Same. Expect More.

PlanITROI's Center of Excellence ensures every asset globally is tracked, secured, tested, and optimized for its next best use - maximizing value, compliance, and sustainability.

- 25 Years Supporting Global Enterprise IT Lifecycle and ITAD Programs With Zero Data Breaches
- 25 Years of IAITAM and Gartner Market Guide Recognition for IT Asset Disposition
- Maximize Your Financial Recovery With a Founding Member of the Microsoft Authorized Refurbisher Program, Selling Your Equipment Through Premium Resale Channels to the Next User
- The Trusted Fortune 500 Provder With Global Coverage Across 87+ Countries and One ITAM System for Your Global Lifecycle Reporting
- Modern Center of Excellence With AI & Automation Technology That Increases Lifecycle Visibility, Strengthens Reporting & Accuracy, and Drives Strategic Lifecycle Decision-Making at Scale.

WHY YOU SHOULD CARE

IT SECURITY

If you can't track every asset, you can't prove it was handled securely. PlanITROI provides serialized chain-of-custody and audit-ready data reporting, so you're prepared for audits, not exposed by them. Replace assumptions with defensible proof.

PROCUREMENT & FINANCE

Most end-of-life IT assets still have value if they're managed correctly. PlanITROI maximizes recovery through refurbishment and direct-to-next-user resale, with full transparency into asset outcomes and financial returns. Know what your assets are worth - and ensure you capture it.

SUSTAINABILITY

Recycling should not be the default, it should be the last resort. PlanITROI prioritizes reuse to extend asset life, reduce e-waste, and deliver measurable environmental impact aligned to ESG goals. Turn sustainability from a report into a real outcome.

ISO 27001 · ISO 9001 · ISO 14001 · ISO 45001 · R2 v3 · Microsoft Authorized Refurbisher · IAITAM · NAID Member · AAA Certified · NIST



TAMMY LESCH

CHIEF STRATEGY OFFICER

"Best practices only matter if they're applied consistently. Our approach ensures IT lifecycle processes are executed with discipline, visibility, and measurable outcomes."



PAUL BAUM

CEO & FOUNDER

"Enterprise technology at end-of-life still has tremendous value when managed correctly. Our global business model is designed to help organizations unlock that value responsibly."

Leadership
Tammy Lesch, CSO
Email: tlesch@planitroi.com
Phone: 973-527-5724

See The Difference In Action
Visit our Center of Excellence to see secure, transparent IT lifecycle management in action — or scan the QR code to learn more.
General Contact: info@planitroi.com

Leadership
Paul Baum, CEO & Founder
Email: pbaum@planitroi.com
Phone: 908-797-9883

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DO YOU KNOW HOW VALUABLE YOUR ITAD PROGRAM IS?

Is your ITAD program costing you money, breaking even, or generating value?

Don't leave a dollar behind. Unlock your full value.



IT'S YOUR ITAD PROVIDER YOU HIRE THAT DETERMINES YOUR OUTCOME

LEADER

PREMIUM ITAD

Highest recovery value; assets are refurbished and sold directly to businesses and consumers.



Next User:	Recovery Value:	Transparency:
End User	High	High

EXTENDER

WHOLESALER ITAD

Moderate recovery value; assets are sold in bulk to wholesalers or brokers.



Next User:	Recovery Value:	Transparency:
Wholesaler	Medium	Low-Medium

LAGGER

RECYCLER ITAD

Lowest financial return; assets are shredded for material recovery to ensure compliance.



Next User:	Recovery Value:	Transparency:
Recycler	Low	Low-Zero

PLANITROI IS A KEY SUPPLIER TO LEADING RETAILERS AND VALUE-ADDED RESELLERS

Powering Direct-to-Next-User Sales of Your Retired Assets Maximizes Your Value Recovery Through Reuse-as-Intended-Use

PLANITROI IS A KEY SUPPLIER TO LEADING RETAILERS AND VALUE ADDED RESELLERS

BEST BUY · TARGET · Walmart · amazon renewed · ebay certified provider · SHI · Insight · CDW · Back Market · newegg

REAL-LIFE 5-YEAR-OLD NOTEBOOK: LEADER VS. LAGGER

LEADING PREMIUM ITAD REFURBISHER

18-MONTH WARRANTY Plan·IT·ROI Expect More.

Logistics / Handling	$5.00
Data Erasure (DOD 5220.22M)	$10.00
Audit, Grade, Report	$15.00
Added Value Refurbishment	$30.00
MAR Windows Microsoft OS	$20.00
TOTAL SERVICE COST	**$80.00**
AVERAGE RESALE PRICE	$315.00
CLIENT REVENUE SHARE 70%	$220.00

Client Net Recovery after Services
$140

3x
VALUE DIFFERENCE
$100

WHOLESALE RECYCLE

SOLD AS-IS — NO VALUE ADDED

Logistics / Handling	$5.00
Data Erasure (DOD 5220.22M)	$10.00
Audit, Grade, Report	$15.00
Added Value Refurbishment	$0.00
MAR Windows Microsoft OS	$0.00
TOTAL SERVICE COST	**$30.00**
AVERAGE RESALE PRICE	$100.00
CLIENT REVENUE SHARE 70%	$70.00

Client Net Recovery after Services
$40

UNLOCK HIDDEN VALUE THROUGH REPAIR

- Battery replacement = up to 2X value
- Cosmetic repair increases resale tier
- Windows MAR increases buyer demand

BATTERY REPLACEMENT



COSMETIC REPAIR



Windows MAR



Microsoft AUTHORIZED Refurbisher

ZERO COST TO YOU

PlanITROI invests in repairing your assets for your upside

TAKE ACTION TODAY
GET YOUR FREE ITAD VALUE ASSESSMENT

25 Years of Trust. Maximum Value. Zero Data Breaches.

Global Coverage Across 87+ Countries

One ITAM System for Your Global Lifecycle Reporting

SCAN TO SEE WHAT YOUR ASSETS ARE REALLY WORTH

WHY ENTERPRISES CHOOSE PLANITROI

**SECURE. TRANSPARENT.
RECOVERY-FOCUSED IT LIFECYCLE SOLUTIONS.**

PlanITROI is a leading global provider of secure, purpose-driven IT lifecycle management solutions to global enterprises, corporations, OEMs, and non-profits. Our partners rely on us for end-to-end ITAD asset value recovery services, reverse logistics solutions, 100% guaranteed data security, and real-time transparent reporting and analytics. By leveraging the circular economy to bring affordable technology to lower-income households, we help bridge the digital divide.



RECEIVE UP TO 3X MORE

Get far more recovery value per asset when we sell your secured and refurbished assets directly to the end user.

CLEAR CHAIN-OF-CUSTODY

Always see where your devices are using our proprietary PlanITvision tool integrated into ServiceNow.

100% DATA SECURITY

Securely wipe data with NAID AAA and NIST 800:88 standards, backed by certified audit-ready reporting and zero incidents.

SUSTAINABLE

Reuse of devices and retired assets helps impact families caught in the digital divide and significantly reduces e-waste.

UNLOCK THE FULL VALUE OF YOUR RETIRED DEVICES



24/7 ASSET INSIGHT WITH PLANITVISION

Real-time visibility, reporting, and analytics into the entire disposition process, and seamless integration with:

- Key dashboard metrics
- Excel and PDF reporting
- POS/POU Reporting
- Social Impact & Environmental Reporting
- Informed decision making
- Improved inventory control
- Historical data display and analyticsv



Schedule pickups, track, and see inventory live



Real-time analytics Control over deployment, repairs, and reallocations budget

YOUR DEVICES + OUR PROCESS = MEANINGFUL IMPACT

Returned and Retired Devices ▷ Green Glove Pick, Pack, Ship ▷ Decontamination to CDC Standards ▷ NAID and NIST Data Destruction ▷ Refurbished & Recertified ▷ Sold Retail to the Next User ▷ Affordable Tech for Students & SMBs

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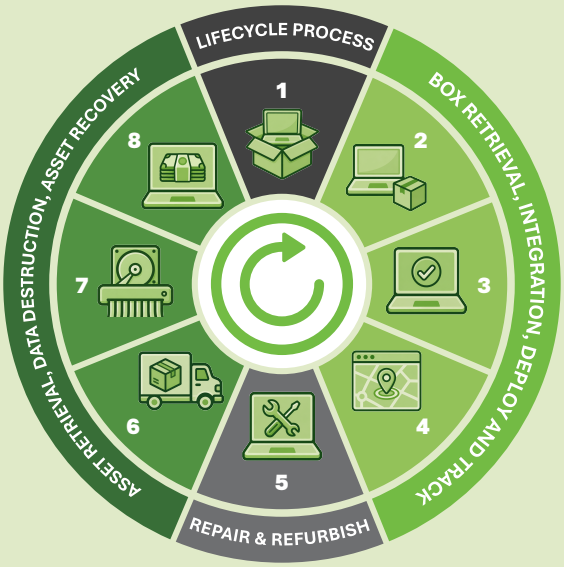
WE ARE YOUR LIFECYCLE SOLUTION

Helping enterprises recover more value through secure, transparent, and sustainable IT lifecycle solutions.





ORGANIZATIONAL ADVANTAGES

- 100% Guaranteed Data Security
- Driving Environmental Sustainability
- Maximizing Profits
- Empowering Digital Inclusion

1. DEVICE RETURNS

Device returns for decontamination, secure storage, inventory management, and future redeployment preparation.

2. RETRIEVAL BOX PROCESS

Boxes sent, tracked, devices and accessories received, inventoried, tested, wiped, and recorded into PlanITvision and ServiceNow.

3. REPAIR, UPGRADE & DEPLOY

Software and hardware upgrades, assignment, activation, testing, imaging, and deployment preparation services.

4. DEPLOYMENT & TRACKING

Enterprise office or home deployment with real-time tracking in PlanITvision and ServiceNow.

5. REPAIRS & STORAGE

Devices repaired, refurbished, securely stored, and prepared for redeployment to future end users.

6. ITAD RETRIEVAL

On-site inventory, pick, pack, ship, tracking, and secure box program management services.

7. ITAD ADDED VALUE

Certified data destruction, NAID AAA, ISO 27001, NIST, and DOD compliant CoDD reporting services.

8. ITAD RECOVERY

Refurbishment with recertified resale, redeployment, donation, and R2v3 recycling.

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