



PlanITROI



The Beast of Data Security

Ensuring data security at an affordable price

A White Paper by PlanITROI
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Replace the beast of your nightmares with The Beast of your dreams.

The Problem

Every night, business owners are haunted by the same beast: the potential liability of the data not being properly erased or destroyed prior to leaving their company.

At PlanITROI, we hear time and time again from our clients that they cannot make on-site data erasure as secure as they are required to do without spending significant time, labor and physical space. Not having an effective solution to this beastly dilemma keeps business owners up at night. A hard drive wiping station is the solution to these business owners' worries. However, they are often quite costly, with prices ranging from \$50,000 - \$100,000. Due to these costs, hard drive data erasure can be an expensive and burdensome ordeal for these enterprises, despite it being an essential aspect of IT asset disposition.

If you are being kept up at night wondering if your data has been erased prior to leaving your company, then please read on to learn about our solution for you.

The Story

One of our clients was plagued with the beast of secure data erasure and desperately needed a cost-effective solution. To remedy their issue, we built The Beast, a hard drive erasure station made up of a wire rack and server rack capable of wiping up to 92 hard drives from desktops, laptops, and tablets simultaneously.

At our client's headquarters, The Beast eliminated the need for five workbenches, which took up valuable space within their data center. The replacement wire and server rack configuration utilizes Department of Defense erasure software. This software generates a detailed certificate of Department of Defense regulated erasure immediately upon hard drive wiping completion, providing proof of successful data deletion. Its efficient data erasure capacity helped save our client hundreds of thousands of dollars and continues to do so. Due to its impactful ability to simplify and optimize the data erasure process, our client affectionately named this solution The Beast. The beast in their nightmares was replaced with The Beast of their dreams.

Three Part Solution

The benefits of replacing your current hard drive wiping method with The Beast are the following:

1. Efficiency

The Beast saves valuable time because of its optimum bandwidth capacity. Its capability to wipe 92 hard drives at one time, allows for data erasure to be done efficiently onsite. Ultimately, The Beast provides users with such a quick erasure time that companies can expand their operations more than ever before.

2. Savings

The Beast provides businesses the opportunity to save upwards of 80 percent on the cost of a hard drive erasure station offered by competitors. The Beast was built for under \$20,000 and, therefore, is an extremely economical choice of hard drive wiping stations available on the market. The Beast, then, is the most cost effective way to prepare hard drives for retirement.

3. Peace of Mind

The Beast follows procedures set by the NIST 800-88 Guidelines for Media Sanitization. By performing an overwrite to the DoD 5200.28-M standard, The Beast ensures properly erased data, as it is rendered irretrievable and, thus, kept safe and confidential from future users of the asset. The Beast automatically generates a certificate of DoD erasure upon completing the data wipe to verify the data has been entirely eradicated.

The Conclusion

If data security and liability is taking up too much time, space, and money, then the Beast is the perfect solution for your company. PlanITROI's hard drive erasure station is the only Beast you want in your data center.

The Beast is available exclusively through PlanITROI. There are two options available: PlanITROI will either provide the directions on how to build the Beast or will be happy to build it for you. Interested parties can contact PlanITROI via the information listed below.

About PlanITROI

PlanITROI, Inc. is a fast-growing, highly innovative IT Asset Disposition and Returns Management company focusing on value recovery to: enterprises, resellers, retailers, and OEMs. The company concentrates on IT and CE assets of relatively high value in the supply chain.